

# A world without MS



Our mission is to empower people with MS to live well through:

- Research to treat, prevent & cure MS
- Advocacy to drive change
- Education to improve awareness & outcomes



RESEARCH  
ADVOCACY  
CURE

## Strategic Goals

### People living with MS, carers, friends & family

- Develop a foundation Roadmap for collaboration with the MS community
- Enhance our advocacy agenda through evidence from people with MS & those affected by MS
- Embed engagement and participation by people with MS, their carers & those affected by MS
- Ensure the MS community has a strong voice into governance, research, policy & advocacy, education & awareness

### Research

- Fund the best research to find cures for MS, prevention & better treatments
- Fund the best research to manage MS & improve quality of life for people living with MS
- Facilitate translation & implementation of research outcomes
- Build the capacity of the research workforce
- Collaborate with partners nationally & globally to maximise outcomes

### Governance & Operations

- Continuously improve the organisations financial model
- Strengthen the Research program's governance
- Strengthen organisational governance
- Enhance coordination & communication with our Member Organisations

### Education & Awareness

- Be the leading, trusted provider of MS information
- Strengthen collaboration with partners
- Strengthen education & awareness programs
- Ensure the MS community has a voice in education & awareness activities

### Advocacy

- Supercharge funding for MS research
- Improve the quality of life for people with MS, their carers & others affected by MS through every stage of the MS journey
- Boost access to health services & trusted information

